

29 – 30 July

Harrah's Resort Atlantic City • Atlantic City, New Jersey, USA

2019 Exhibitor and Sponsorship Opportunities



Conveniently Co-Located with **AgriBusiness Global Trade Summit • 30 July – 1 August**

WHY SPONSOR AND EXHIBIT?

Biostimulants have proven their worth with years of R&D support and clear results in-field. With strategic intricacies unique to the biological origin of these products, it was important to *AgriBusiness Global* as the event organizers to cultivate an attendee mindset on site focused on doing business and bridging the gap between the science and commercialization. With the segment projected to reach \$2.9 billion by 2021, this is your opportunity to strengthen your position in this lucrative sector at the industry's sole biostimulant event with a hyper focus on business growth.

WHO WILL ATTEND THIS CONFERENCE?

Distributors/Retailers Will Attend to:

- Meet biostimulant suppliers from around the world
- Gain intelligence on partnership options, value, and product efficacy
- Learn how to better explain, educate and sell biostimulant products to end consumers.

Traditional Crop Input Suppliers Looking to:

- Expand into the biostimulant space through strategic partnerships
- Learn how biostimulants can be formulated with traditional chemistries
- Understand the rapidly growing segment's impact on the traditional market

Biostimulant Suppliers Will Attend to:

- Promote their company and products to a worldwide delegation focused on doing business in this segment
- Understand best practices for distribution in rising markets
- Find distribution partners

Make a Data-Driven Decision



At it's 2018 Launch, *Biostimulant CommerceCon* attracted a **75%** decision maker attendee base



Attendees came from **30 Countries**

51% North America **10%** China and India
26% Latin America **3%** Other
10% Europe



More than **80%** of attendees on site reported that they made new, strategic relationships in their time at the event



100% of exhibitors and sponsors expressed satisfaction with their brand's visibility at the event.

*For Exhibitor or Sponsor Opportunities,
Please Contact*

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DUEL-EVENT SPONSOR PACKAGES

Reach both Biostimulant CommerceCon and Trade Summit attendees with these comprehensive offerings.

Biostimulant Commercial Package	<ul style="list-style-type: none"> • 5 ft. tabletop with four chairs in Trade Summit pre-event area (near Trade Summit registration and main event space entrance) • Logo representation at Biostimulant CommerceCon breaks and on conference PowerPoints • Logo representation at Trade Summit & Biostimulant CommerceCon on event signage, pre-event marketing emails, and both event websites • Logo representation at Trade Summit & Biostimulant CommerceCon on event signage, pre-event marketing emails, and both event websites • Company Profile included in Show Guide (material provided by sponsor by 2 July, 2019) • Two complimentary registrations to each event
Biostimulant R&D Package	<ul style="list-style-type: none"> • Poster session during one Biostimulant CommerceCon refreshment break (material provided by sponsor, limited to three poster sessions per refreshment break) • Company name listed in agenda by break at which poster session occurs • Tabletop in Trade Summit Pre-Event Area (near Trade Summit registration and main event space entrance) • Logo representation at Biostimulant CommerceCon refreshment breaks and on conference PowerPoints • Logo representation at Trade Summit & Biostimulant CommerceCon on event signage, pre-event marketing emails, and both event websites • Exhibitor profile listing in Trade Summit Show Guide • Two complimentary registrations to each event
Biostimulant Preferred Partner Package	<ul style="list-style-type: none"> • Lightning Round Presentation to Biostimulant CommerceCon delegation (5 minutes, material provided by sponsor pre-event) • Edited video recording of presentation provided to sponsor post-event, and housed on AgriBusinessGlobal.com • Company name listed in lightning round agenda slot • Inclusion in Biostimulant Preferred Partner Showcase Email to full AgriBusiness Global audience pre-event with company logo, description, tabletop number, contact details, and link to sponsor website • Tabletop in Trade Summit Pre-Event Area (near Trade Summit registration and main event space entrance) • Logo representation at Biostimulant CommerceCon refreshment breaks and on conference PowerPoints • Logo representation at Trade Summit & Biostimulant CommerceCon on event signage, pre-event marketing emails, and both event websites • Exhibitor profile listing in Trade Summit Show Guide • Two complimentary registrations to each event



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A LA CARTE SPONSORSHIPS

Reception Sponsor	<ul style="list-style-type: none"> • Exclusive sponsorship of Biostimulant CommerceCon reception, which will include beer, wine and appetizers • Pre-event branded digital invitation to Biostimulant CommerceCon delegation • Hard copy branded invitation distributed with registration packet on site at event • 1-color branded napkins • Branded company signage throughout reception space • Logo representation on Biostimulant CommerceCon event signage, event website, on pre-event marketing emails, at refreshment breaks and on conference PowerPoints • Announcement at the conference podium inviting the delegation to attend sponsored reception • Two complimentary registrations to Biostimulant CommerceCon • <i>Optional: Branded slideshow of reception housed on AgribusinessGlobal.com</i>
Event Folio Sponsor	<ul style="list-style-type: none"> • Sponsor branded event folio with conference agenda given to all Biostimulant CommerceCon delegates on site at registration • One piece of sponsor provided literature inserted into event folio • Logo representation on Biostimulant CommerceCon event signage, on pre-event marketing emails, at refreshment breaks and on conference PowerPoints
Lightning Round Sponsor	<ul style="list-style-type: none"> • Lightning Round Presentation to Biostimulant CommerceCon delegation (5 minutes, material provided by sponsor pre-event) • Edited video recording of presentation provided to sponsor post-event and housed on AgriBusinessGlobal.com • Company name listed in lightning round agenda slot • One complimentary registration to Biostimulant CommerceCon
Branded Material Sponsor	<p>Exclusive branding on sponsor's choice of materials.</p> <p>Options include: folder, notepad and pen, jump drive, luggage tags, informational packets, gifts, signage, and more.</p>



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BOOTH MAP



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