

AgriBusiness  
GLOBAL

# Biostimulant CommerceCon<sup>SM</sup>

STRATEGIES FOR COMMERCIALIZATION

30-31 July 2018

JW Marriott Desert Ridge Resort & Spa  
Phoenix, Arizona, USA

## Actionable Intelligence to BUILD YOUR BIOSTIMULANT BUSINESS

### SPONSORSHIP OPPORTUNITIES



[BiostimCommerceCon.com](http://BiostimCommerceCon.com) | [#ABGBiostim](https://twitter.com/ABGBiostim)

Presented by



In conjunction with



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Supported by



CO-LOCATED WITH



31 JULY – 2 AUGUST

Biostimulants have proven their worth with years of R&D support and clear results in-field. What remains to be determined for many, though, is a clear commercial path forward. With the market projected to reach \$2.9 billion by 2021, this is your opportunity to strengthen your position in this lucrative emerging sector.

## Why Sponsor?

Your sponsorship shines the spotlight on your brand as an industry leader within the sector, differentiating you from the rest.

Partnering with us offers your brand direct access to new commercial partners and targeted delegates who are well connected in the global agribusiness distribution chain.

## Who will attend this conference?

### Distributors/Retailers will attend to:

- Gain intelligence on partnership options, value, and product efficacy
- Understand the margin/profit potential of biostimulants
- Learn how to better explain, educate and sell biostimulant products to end consumers.

### Traditional Crop Input Suppliers looking to:

- Build a more diverse portfolio
- Learn how biostimulants can be formulated with traditional chemistries
- Understand the proven ROI of biostimulant products

### Biostimulant suppliers will attend to:

- Learn which markets to approach based on regulatory, opportunity, crop acreage, and distribution
- Understand best practices for distribution in key markets
- Find distribution partners

**FOR EXHIBITOR OR SPONSOR OPPORTUNITIES, PLEASE CONTACT**

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# Sponsorship Opportunities



## Tabletop Exhibit

- One 6' skirted table
- Two folding chairs
- Two complimentary registrations



## Ask the Experts Area

Reserve your spot with potential clients directly, in this highly visible branded space to consult, learn more about their individual needs, and share the insight you have to potentially convert them into long-term partners. Sponsorship includes:

- Formal seating area
- Two email promotions, prior to the event, with details on how delegates can reserve a time to meet with your available representatives.
- Logo recognition on conference website, delegate marketing emails and onsite signage
- Two complimentary registrations



## Market Leader Sponsorship

Choose "Thought Leader" positioning for your company by sponsoring your region of choice on the agenda. The four regions include:

1. Chile & Mexico
2. USA & Canada
3. Spain & France
4. China & India

Four Available

- Logo inclusion on pre-presentation powerpoint slide, agenda timeslot, and branded powerpoint slide included in slide deck distributed to delegation post-event
- Sponsor logo recognition on conference website, delegate marketing emails and onsite signage
- One complimentary registration



## Wi-Fi Sponsor

Ensure your brand visibility at BOTH the AgriBusiness Global<sup>SM</sup> Biostimulant CommerceCon and co-located Trade Summit. Sponsorship includes:

- Custom password chosen by sponsor
- Sponsor business card with Wi-Fi codes inserted into registration packet, displayed in conference areas
- Suite at host hotel for four nights
- Sponsor logo recognition on event websites, delegate marketing emails, Show Guides and signage
- Recognized as Wi-Fi sponsor on slide presentation at conference welcome for both events
- One complimentary registration to each event



## Hotel Key Card Sponsor

Ensure your brand visibility at BOTH the AgriBusiness Global<sup>SM</sup> Biostimulant CommerceCon and co-located Trade Summit. Sponsorship includes:

- Hotel key card, with sponsor's four-color logo, given to all delegates staying at host hotel
- Suite at host hotel for four nights
- Four-color logo included in Delegate Know Before You Go email for both events
- Sponsor logo recognition on event websites, delegate marketing emails, Show Guides and signage
- One complimentary registration to each event

Sponsorship Deadline: 18 June, 2018



## Reception Sponsor

Put your brand front and center by serving as the exclusive reception sponsor. Sponsorship includes:

- Announcement at podium inviting delegates to join the reception during the day's agenda.
- Logo recognition on conference website, delegate marketing emails, e-direct invitation, and onsite signage.
- Suite at host hotel for four nights
- Two complimentary registrations



## Custom Sponsorships

Biostimulant CommerceCon offers a variety of customized sponsorship options, such as focus groups or dinners, to put your branding in potential partners hands.

Tell us what you would like to achieve, and we will brainstorm with you to come up with the perfect item.



## Branded Material Sponsor

Choose from a list of proven branded material favorites that includes your logo to provide to delegates on site: folder, notepad and pen, sales materials included in delegate packet, and jump drive.

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